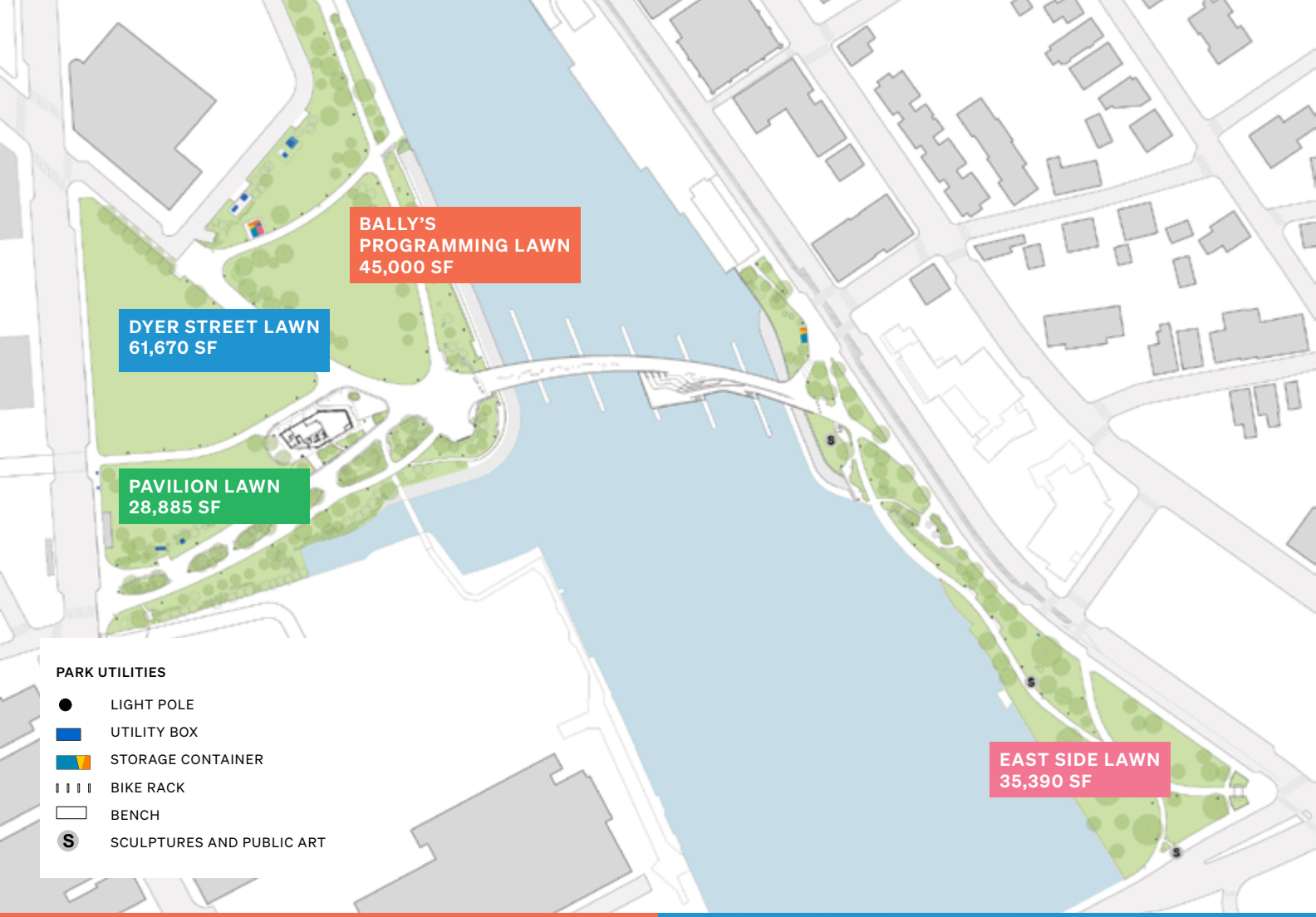
195 District Park

Special Event Venue Guide







BALLY'S PROGRAMMING LAWN

- Suitable for large events
- Natural slope creates audience sightlines
- Ideal for performances, concerts, and film screenings
- Adjacent to river



DYER STREET LAWN

- Largest footprint
- Footprint can be fenced for private or ticketed events
- Flat and even surface
- Load in lanes available on two sides



PAVILION LAWN

- Suitable for smaller gatherings
- Adjacent to outdoor service areas of pavilion
- Accommodate smaller event tents



EAST SIDE LAWN

- Suitable location for smaller gatherings and outdoor fitness classes
- Close to nearby commercial areas
- Scenic river and bridge views
- Shaded tree canopy





ABOUT THE PARK

195 District Park is a seven-acre urban waterfront park in the heart of Providence's 195 District that opened in 2019. Connecting downtown to the historic East Side and College Hill neighborhoods, the park offers panoramic views of the city skyline, the Providence River, and the Michael S. Van Leesten Memorial Pedestrian Bridge.

The park serves as a community gathering place and a cornerstone of a growing innovation district, hosting thousands of daily visitors with programming and events throughout the year. A permanent food and beverage pavilion opened to the public in 2026 and features two year-round concession tenants and public restrooms.

With a central location in New England, between Boston and New York City, Providence offers a strategic setting for events of all kinds. Providence is easily accessible by rail, highway, and air, making it a natural gathering point for regional and national audiences. Its compact downtown, walkability, and vibrant cultural scene create an ideal environmentfor memorable events.

FAST FACTS

Approximately 2,000,000 yearly visits

8,450 average peak weekend visits

Connects approximately 2.5 miles of walkable waterfront esplanade

Over 30,000 university students in Providence







VISITING THE PARK

195 District Park is conveniently located along the Providence River at 260 Dyer Street and is easily accessible by public transit at the adjacent RIPTA stop, and I-95 and I-195. Micromobility hubs are located on both sides of the park, and the park is along the route of the city's bike lane network.

The park is within a mile of historic downtown Providence, the Brown University, Johnson and Wales, and RISD campuses, and the Providence MBTA and Amtrak station.

There is ample parking within walking distance to the park, including 1,500 on-street parking spots and 2,500 spaces in publicly accessible surface lots and parking garages within two blocks.

Contact Park@195District.com for pricing information or to set up a site visit.

PRODUCING AN EVENT AT 195 DISTRICT PARK

195 District Park staff aim to be partners in the success of event clients, playing a responsive and proactive role in helping producers realize their creative vision. The team will help navigate site planning and permitting from start to finish.

The park is a versatile venue with approximately 200,000 sq. ft. of programmable open lawn space that accommodates events of all scales and types, including large-scale performances and festivals, conferences, graduations, film shoots, experiential marketing activations, and much more.

The park takes a flexible, producer-first approach to event planning. Event producers are welcome to work with the licensed third-party vendors and service providers of their choice, allowing teams to assemble the partners that best fit their vision, budget, and operational needs.





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